

## Minutes from HOA meeting 4-28-15

Present – David Roffino, Jim Arnett, Jan Neher, Eliot Johnston, Mary Margaret Roffino, and Nancy Sperandeo.

Guests – Brett Price, Richard Gilman, and Jerry Nichols's daughter- (Dee) Danett Murphy

Meeting opened with new statistics –

There are now 225 homes/residences on Nextdoor.com

There are 304 homes in University Estates North but only 85 homes are HOA members now.

The Meeting was called to order. Treasurer's Balance was reported as of Pg. 2 attached to agenda. There is now a balance of \$8,842.67.

Membership Blitz now limited to National Night Out (NNO) and Christmas time gala.

Membership is by calendar year. Treasurer's report and other minutes were approved.

### 4<sup>th</sup> of July Parade on Saturday:

Food: Hot Dogs, Ice Cream (from Ice Cream Truck), and cake made by Jan Neher.

David will call Nina to arrange the ice cream truck.

David will buy hot dogs etc. at Sam's Club and enlist others to help cook.

Jan Neher will call the police for escort for the parade, starting at Portsmouth at 10 am.

### Suggestions from new people:

Get interested people involved somehow, even to help make hot dogs, or even small items. For suggested duties, use "Sign-Up Genius" and connect it to website. People can buy things for parade and get reimbursed afterwards.

Questions arose about how to keep track if people sign up on Sign-up Genius. Dee ? and Jim Arnett will collaborate on how to use it.

Suggestion made to make a list of activities to Sign Up for, like decorate the truck, etc.

If we find other people to sign up for things/events then we will get more people interested.

Other people interested in helping (who were not at meeting) are Kim Morreale and Josh Brown. These names should be sent to David Roffino.

### Promotion:

Promote the parade by asking people to come down to the Women's Club and socialize. Hand out invitations to people on the sidelines of the parade route to come to the Women's Club area. Mary Margaret offered to walk along side the parade and pass invitations out to people on the sidelines.

David will call the Women's Club to reserve the date. Our HOA donates \$50 to their scholarship fund for each event we use there.

Unicycle entertainer:

This was a big hit last year. The person on the cycle is a friend of Jerry Nichols. Dee will call him.

Classic Cars – Will there be any classic cars in the parade?

Balloons – need to be stuffed and blown up.

Buzz newsletter:

This info needs to go out by Sunday June 21<sup>st</sup> to Jan Neher so she can send it out by June 27<sup>th</sup>.

Needs articles to promote the web site and the Buzz newsletter.???

Needs article from Welcome Committee.

Distribution /hand delivery of the Buzz will be by David and/or new people, or put up signs.

The newsletter is printed 4x/year at Alphagraphics.

Jim and Elliott to put article in Buzz re: alias emails to go directly to officer of UEN.

Future of UENHA:

Discussed the future of the UENHA, reviewing info on last 2 pgs. of agenda.

Suggestion – find someone to work with you on an event so they can learn how to take over.

Discussed the events like Santa's Sleigh, which was half the participation of year before.

Suggestion to change the night of the event to maybe a Friday night rather than Sunday night which is a school night. Put a survey in the Buzz newsletter asking which night would be better, or ask it on website Nextdoor.com.

Discussion from our new guests revealed that people like the events but can't come if they have a conflict. A promotion idea suggested is to have older people bring their grand-kids. We have different demographics now with less kids, but younger families are moving in now. Maybe we can have different events or add different components to regular events. The question about the Future is who's going to take ownership of our roles within UENHA? We should just make our events as good as we can, because people are busy. It's good that events are quick and parents can get kids back home. Our events are a good variety and spaced well enough apart. The Key is to get people involved and distribute the work.

How to contact new neighbors:

New neighbors of David's on 2102 Briarwick. And also new neighbors on Chestnut Hill.

Ways to get involved: Leadership succession ladder to presidency of HOA is possible.

Use Nextdoor.com to send out list of things people can volunteer for, to help UENHA and click Reply if interested and include a link to Sign-Up Genius. Mary Margaret will send the list to Jim. Use Nextdoor.com as email blast and then link it to sign Up Genius for the 4<sup>th</sup> of July Parade. Then Elliott can play around with Sign Up Genius. List deadlines with event sig- up and also list clean-up options to help out. Do a post on NextDoor for which area and what interests. Call Jim Arnett about it.

Signs will be out on June 26<sup>th</sup> for the parade event. Truck will be decorated on the night of July 3<sup>rd</sup>. Need 239 balloons blown up before for fireworks for the kids. Send sign-up duties to reply to Jan Neher for 4<sup>th</sup> of July event. People can pick up balloons from Jan.

For next meeting = Plea for Beautification –

We can use UENHA \$ but it needs Board approval to hire a landscape company. Then will have to give them a budget and directions for what to do. Note if there's any problem with irrigation and what kind of plants to use, etc. Drought tolerant plants? Who will be responsible to take bids and oversee it? At North Cliff and Jupiter the water spigots don't work.

Buzz idea – for series – re: Green Living – ask for people to contribute articles such as ideas for Water Conservation. Nancy to describe Jan's idea to save water and submit article to the Buzz.

What we need to do: ideas from Richard Gilman

Get more members to draw from. Need more activities for older people. Walk/run for Community Ministries for service. Have Community Garage Sale with everyone on the same weekend. Have Wine Tasting event at Women's Club with silent auction for charity. Each person take 20 houses to ask to join HOA, or change HOA dues to lower rate for 1 year special of \$10. (for 2016 Blitz). (other HOAs get curb #s painted for free.)

What does membership mean? What value do they see? Membership helps toward ????

Suggestion – Crime Watch people should get gas money reimbursed out of HOA budget (Jim Arnett said it's not needed because it's only 8 miles)

Next meeting – Thurs June 18<sup>th</sup> at 6:30 at Jan Neher's house to finalize the 4<sup>th</sup> of July event.

Submitted by Nancy Sperandeo